

((ERIN))

—NAT SOUND—

(Tour guide saying “welcome to App State”)

—VO—

(Student employment statistics)

AROUND THE COUNTRY AN AVERAGE OF 70-80 PERCENT OF UNIVERSITY STUDENTS HOLD JOBS WHILE IN SCHOOL, THAT’S ACCORDING TO THE NATIONAL ASSOCIATION OF STUDENT PERSONNEL ADMINISTRATORS.

HERE AT APPALACHIAN STATE UNIVERSITY, STUDENT EMPLOYMENT IS A BIG PART OF HOW THE UNIVERSITY, AND THE TOWN, FUNCTION.

—SOT—

(Interview with Holly Benson McQueen about student employment numbers on campus)

I would say about 3200 students per academic year. Our office alone onboards about 1900 per academic year. So once a student is onboarded they don’t have to necessarily come back to our office, but they normally do when they are looking for something new or maybe they need some assistance. We are in the process of creating new jobs all the time. I would say about 4,000 jobs on campus are always available, but students often hold more than one as well.

Trt: [29 seconds]

Out: [more than one as well]

—STAND UP—

(Outside of the Career Development Center)

(Why so many students have jobs)

WITH INFLATION RATES AT 16.8 PERCENT DURING THE LAST THREE YEARS IT IS BECOMING INCREASINGLY DIFFICULT FOR STUDENTS TO STAY FINANCIALLY SOUND WHILE PURSUING A DEGREE.

ADDITIONALLY, WHEN SEEKING EMPLOYMENT AFTER GRADUATION, STUDENTS OFTEN FIND EMPLOYERS LOOKING FOR 2 OR MORE YEARS OF EXPERIENCE FOR ENTRY LEVEL POSITIONS.

—SOT—

(Ella interview about her experience as a student employee)

Well, the benefit is definitely financial reasons because everything is very expensive here. So I know I appreciate having a passive income while I am working. And also just having a job on-campus, it being with sports media and that pertaining to what I want to do in the real world, that gives me a lot of hands-on experience and really useful knowledge that I will be able to use when I graduate college as well.

Trt: [29 seconds]
Out: [college as well]

—VO—

(The impact of student employment at App and in Boone)
GOING OUT TO EAT, GRABBING COFFEE WITH FRIENDS, PAYING LIVING COSTS, OR
ENJOYING A NIGHT OUT.

WITH ALL OF THESE THINGS AND MORE, STUDENTS AT APP STATE SPEND THEIR
HARD EARNED MONEY OFTEN. ULTIMATELY BRINGING IN \$79.5 MILLION TO THE
REGIONAL ECONOMY IN THE 2021-22 ACADEMIC YEAR, ACCORDING TO THE APP
STATE ECONOMICS IMPACT REPORT RELEASED IN 2023.

—SOT—

(Liz interview about impact of student employment on the university)
So, literally without student employees, I would not have a job, but we would also fail as a
university for enrollment and admissions. And then in the town, kind of the same concept,
student employees definitely benefit the town in a lot of ways. Specific to tours, you guys live
here so you talk about Boone, which in turn brings more business to Boone, stuff like that.

Trt: [24 seconds]
Out: [stuff like that]

—SOT—

(Holly interview about connecting with community)
So it's really nice to see that our students are not only having these quick financial needs filled,
but they are also connecting and pursuing something much longer than just a day job or a
weekend job.

Trt: [14 seconds]
Out: [a weekend job]

SOT 1 (Holly): 2:14-2:33, 2:43-2:53

SOT 2 (Ella): 0:6-0:35

SOT 3 (Liz): 2:34-2:59

SOT 4 (Holly): 5:54-6:08