

Making Hometown History: Daniel Suárez and NASCAR Heading to Mexico City in 2025

MEXICO CITY — For the first time in over 60 years, NASCAR is making a return to international racing with championship value. In 2025 the Autódromo Hermanos Rodríguez welcomes the Cup Series to Daniel Suárez's home country to make history together.

"This is a very big deal. It's a very big deal for NASCAR, it's a huge deal for myself. It's a very big deal for the country of Mexico," Suárez said. He currently drives the 99 car for Trackhouse Racing Team, and is the first Mexican-born driver to win a NASCAR Cup Series race.

For the fifth year in a row, NASCAR is bringing a new track location to the championship calendar, but Mexico marks the start of a new international era for the sport. "Our next opportunity was to expand internationally, and we've said we wanted to do this for a long time. We also wanted to make sure it was at the right time, the right partners, and the right location, and Mexico City checked every box," NASCAR's Executive Vice President & Chief Venue & Racing Innovation Officer Ben Kennedy said.

Opening the sport to new markets means an opportunity to capture the hearts of new fans all around the world. By going internationally, NASCAR has a chance to tell the story of American motorsport and the personal stories of the drivers who step behind the wheel each weekend.

After the 2020 pandemic left NASCAR in a state of uncertainty, the only option was to approach the sport with a new lens. As a governing body, they took steps outside of their comfort zone and began thinking outside of the box. As NASCAR steps foot into Mexico, the results of these changes are evident.

"This for me is like a dream. It's really a dream come true. Exactly 10 years ago I was here, racing NASCAR Mexico in 2014 and I won a race here before winning NASCAR Mexico and moving full time to NASCAR Xfinity Series in 2015," Suárez said. The Cup Series race at the Autódromo Hermanos Rodríguez brings Suárez full circle. "I remember thinking, what a dream it would be for me to race the NASCAR Cup Series one day in my country."

NASCAR has partnered with OCESA, who also serves as the promoter for the Formula 1 Mexico City Grand Prix, and secured a multi-year deal to race in Mexico City.

"I am certain that this is just the start of it," Kennedy said. The excitement and media attention in Mexico City is unmistakable, and the race is 10 months away.

"I know really for me it's going to be a huge responsibility to come next year here, in June, and represent a lot of people," said Suárez, the only Mexican driver currently racing in the Cup Series. Can Daniel Suarez secure his name to another piece of history with a win on home soil?